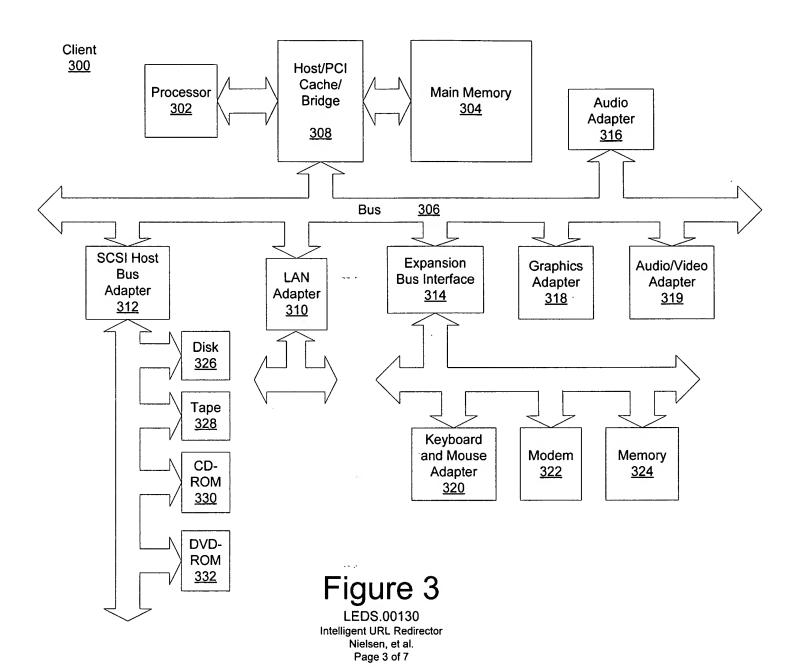
REPLACEMENT SHEET



REPLACEMENT SHEET Consumer is taken **Outbound Mail** E-mail to Consumer to client site based Server on link parameters 420 Consumer <u>402</u> Client Web Sites E-mail with links with attributes <u>422</u> Consumer clicks on a-mail link Image Based Directed to Redirect Server Template Redirect link 418 Attributes to template Redirect Server <u>404</u> **Redirect Application** <u>410</u> Attribute-link properties file <u>408</u> Redirect activity log files Attribute-link properties <u>406</u> spreadsheet <u>409</u> Retrieves log files Reporting Function

Figure 4

<u>412</u>

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